

RULES OF MARKETING ACTION "JIZERSKA 50 RACES CHEAPER WITH THE MASTERCARD FROM ČSOB"



The purpose of this document (hereinafter referred to as the "Rules") is to provide a complete and clear description of the terms and conditions of the marketing promotion entitled "Jizerska 50 races cheaper with the Mastercard from ČSOB" (hereinafter referred to as the "Promotion").

Organiser and organiser of the event

The organiser and organiser of the Event is Československá obchodní banka, a. s., with registered office at Radlická 333/150, Postal Code 150 57, Prague 5, ID No.: 0000 1350, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B XXXVI, Insert 46 (hereinafter referred to as "ČSOB" or "Organiser"). The promotion applies to the ČSOB brand and the Poštovní spořitelna (hereinafter referred to as "PS").

Action period

The action runs from 1 August 2023 to 28 January 2024 (hereinafter referred to as the "Action Period").

Who is the Event for?

The Event is open to the Promoter's clients, namely individuals who are holders of a Mastercard payment card issued by the Promoter (hereinafter referred to as the "Card"), (hereinafter referred to as the "Client").

Participation in the Event

A Client who purchases any entry fee for any race of the Jizerska 50 (except for the entry fee for the Corporate Relay) and pays for the entry fee by Card (hereinafter referred to as "Payment") during the Promotion Period on the official website www.jiz50.cz, the organizer of the Jizerska 50 cross-country ski race to be held in February 2024 ("Jizerska 50"), and who uses the <https://sportid.online> platform for registration and sale of entry fees (hereinafter referred to as "Payment"), (hereinafter referred to as "Participant"), becomes a Participant of the Promotion.

Reward

The Reward for the Participant is a refund of 25% of the first Payment for one entry fee, up to a maximum of CZK 630 for entry fee purchases made up to and including 2 January 2024, or CZK 730 for purchases made from 3 January 2024 (the "Reward").

If a Participant makes a first Payment that includes payment for multiple Entry Fees within that first Payment, the Reward will be calculated on the highest Entry Fee, with the maximum Reward amount remaining unchanged. Subsequent Payments will be disregarded.

Each Entrant may receive a maximum of one Reward even if they purchase multiple Entry Tickets or purchase Entry Tickets for multiple people or use different accounts in the Entrant's name for multiple Payments.

The Reward will be transferred to the Participant's account to which the Card to which the Payment was made was issued within 10 business days of the posting of the Payment.

Participant's information on the processing of personal data

As a client of the Promoter, the Participant acknowledges that the Promoter processes personal data of ČSOB clients in accordance with the legal and internal regulations of ČSOB, with more detailed information contained in the Information on personal data processing document: <https://www.csob.cz/portal/documents/10710/4689962/informacni-memorandum.pdf>.

Within the framework of this Promotion, the Promoter will process the personal data of the Participant, namely the name, surname, Card number, Card account number, amount and date of the Card Payment, for the period necessary for remitting the Reward, i.e. until the end of February 2024 at the latest.

Final provisions

The reward cannot be paid in cash, exchanged for other monetary or non-monetary benefits, or exchanged for prizes or bonuses from other promotions.

As the recipient of the Reward, the Promotion Participant is fully responsible for fulfilling any tax obligations arising from the tax regulations of the Czech Republic that are associated with the receipt of the Reward.

The Organiser is not liable for any defects and damages arising in connection with the implementation and use of the Reward. The Organiser is not liable for any cancellation of the Jizerska 50 race for which payment has been made and the Reward has been awarded.

The Promoter shall not be liable for any defects, damages or losses arising in connection with the Participant's actions for which the Prize has been awarded.

The Promoter shall have the right to change the terms and conditions of this Promotion at any time, including during the course of the Promotion, to change the duration of the Promotion, i.e. in particular to interrupt, extend or terminate the Promotion early. Any claims or objections shall be finally decided by the Promoter.

In the event that a Participant is found to have acted in breach of these Rules or in breach of good manners or contrary to the purpose of the Promotion, or is found to have acted in any other speculative manner or in a manner that could jeopardise or damage the goodwill of the Promoter, the Promoter reserves the right to consider the individual case and decide on any penalties, which shall mean the loss of any Reward so earned or the possibility of the Participant being excluded from the Promotion without compensation.

These Rules are available at www.csob.cz/jiz50 and each Participant agrees to these Rules unconditionally by participating in the Promotion.

Any change to the Rules will be posted at this link and will be effective from the time of posting or the date specified in the Rules.

Prague, 1 August 2023 as amended on 28 December 2023